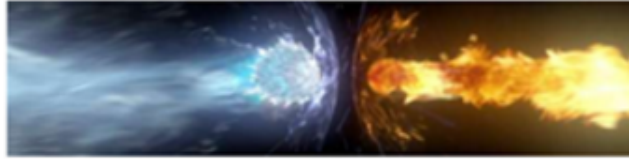
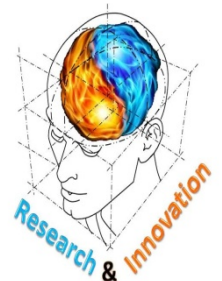


“Thermal, at the heart of energy”



Open Innovation Mindset



Open Innovation

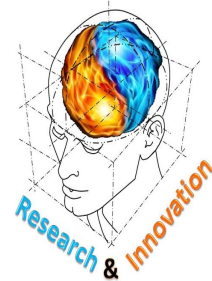
Initial postulate :
Nobody creates alone♪



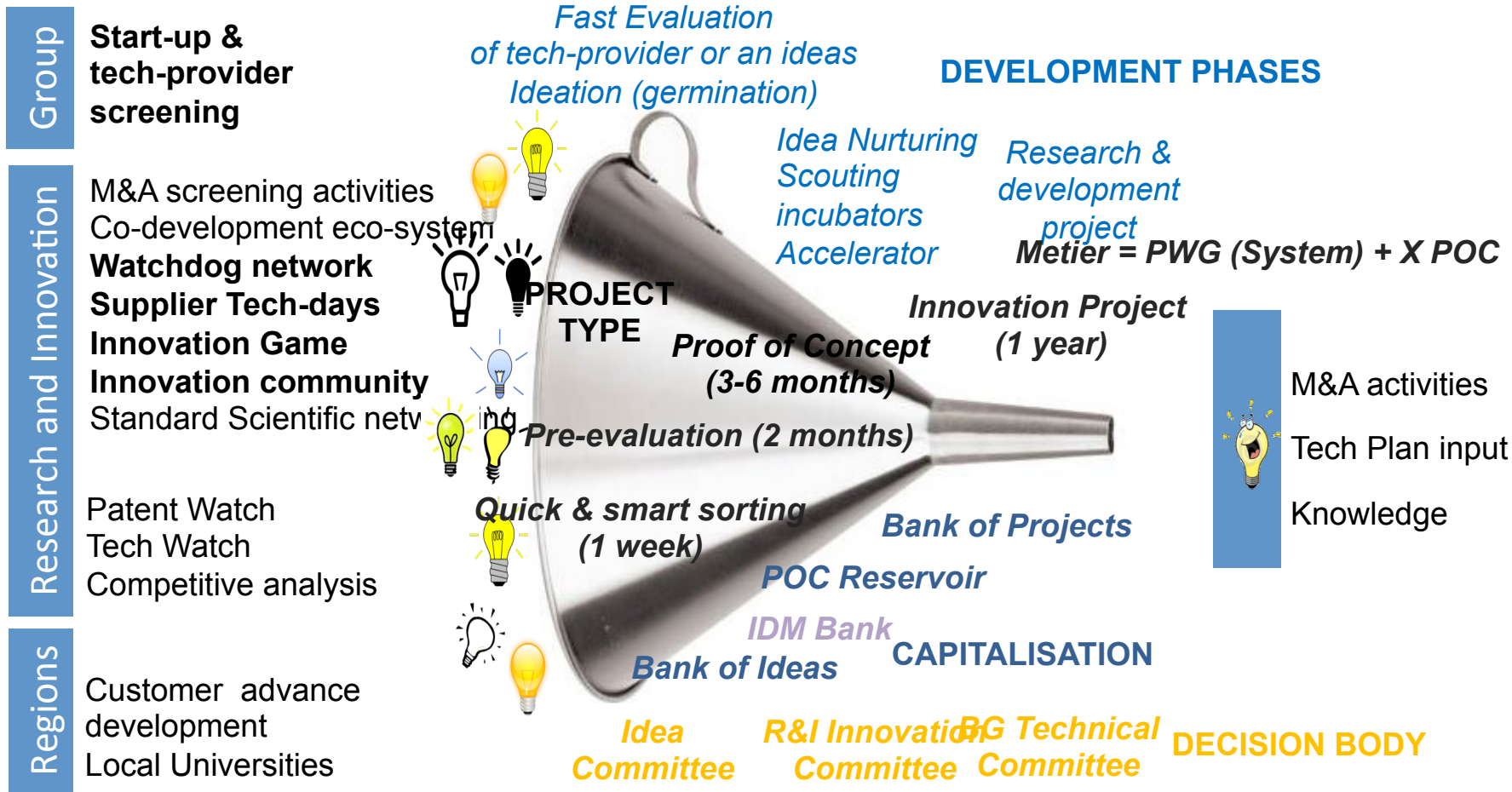
Second postulate :
The more, the Merrier♪



Valeo



Draining and selecting New ideas



Exogenous & endogenous generation of innovative ideas
Improvement of selection & evaluation process focus on added value

Which relationship with SME or Start-ups ?

- Open innovation means “open”.

To identify new technologies, Valeo needs

- to share its concerns,
- to communicate on its dreams and further developments.

- Innovation is where technology meets market

By disclosing their technologies, Start ups and SME meet their market

- Win Win

- Start up and SME can identify markets they have never thought about
- Valeo can identify technical solutions they have never thought about

