



Mission to Japan February 2020

Steering Committee

December 4 and 5, 2020



Mission to Japan – Progress report

- Currently in contact with METI to approach companies and institutions (including the Japanese Ministry of Defense)
- Confirmed appointment with Kuraray in Osaka (organisation in process)
- Delegation tour on Wearable Expo and Techtera booth
- Save the date created and sent to our database



From 12 to 14 February 2020

Tokyo and Osaka

Registrations until January 10

Pre-program



Monday, February 10



Departure from Europe

Tuesday, February 11



Arrival in Osaka

Pre-program



Wednesday, February 12



- **9:00** - Meeting with Kuraray
- **12:00** – Lunch
- **13:30** – Travel in Osaka
- **14:00** - Meeting with Toray or Unitika (in process)
- **16:00** – Travel to Tokyo (Shinkansen)
- **19:30** – Arrival in Tokyo and diner

Other option for afternoon:

- Half-day B2B meeting organised by JFCA (Japan Chemical Fibers Association)
- Meeting with institutions and associations defense and security related



Pre-program



Thursday, February 13



Other options:

- Half-day B2B meeting organised by JFCA (Japan Chemical Fibers Association)
- Meeting with institutions and associations defense and security related

- **9:00** – Meeting with Mitsubishi Chemicals or Fujitsu (*in process*)
- **10:30** – Travel in Tokyo
- **11:00** – Meeting with Toshiba or Informatix (*in process*)
- **12:30** – Lunch
- **14:00** – Travel in Tokyo
- **14:30** – Meeting with Mitsubishi Heavy Industries or Fujitex (*in process*)
- **15:30** - Meeting with Nikkiso or Kawasaki Heavy Industries (*in process*)
- **16:30** – Travel in Tokyo
- **17:00** – Free time
- **19:00** – Diner



Pre-program



Friday, February 14



Other options for the morning:

- Meeting with institutions and associations defense and security related on the trade show
- Delegation tour (awaiting the final list of exhibitors)

- **9:00** – Delegation tour
 - Mitsui Chemicals (*potential*)
 - Toshiba Development & engineering (*potential*)
 - Others companies
- **12:30** – Lunch on trade show
- **14:00** – Delegation tour
 - Kurabo Industries (*potential*)
 - Japan Aviation Electronics Industry (*potential*)
 - Other companies
- **18:00** – End of the show – Free time
- **19:00** – Diner

- Free time
- Departure for Europe

Saturday, February 15



Techtera on Wearable Expo

- 8 sqm on Wearable Expo
- Communication: Techtera and Alliance (on a part of the booth)
- A showcase on the booth for interested companies' products (prices under development)

WEARABLE EXPO

Wearable Device & Technology Expo



Estimated cost of the mission



- **Flight** – approx. €2,000
 - Paris to Osaka: about 13 flight hours, 1 stopover - €600 -€900
 - Tokyo to Paris: about 13 flight hours, 1 stopover – €900 - €1,200
- **Shinkansen: Osaka to Tokyo**
 - About €100
- **Hotel (breakfast included)** – approx. €730
 - *Osaka* (one night): €130 -Hotel New Otani Osaka
 - *Tokyo* (three nights): €630 - Shinagawa Prince Hotel
- **Restaurant** – approx. €140
 - €20 for three dishes / one person in Tokyo
 - €16 for three dishes / one person in Osaka

Average total approx. €3,000

Workshop – December 17

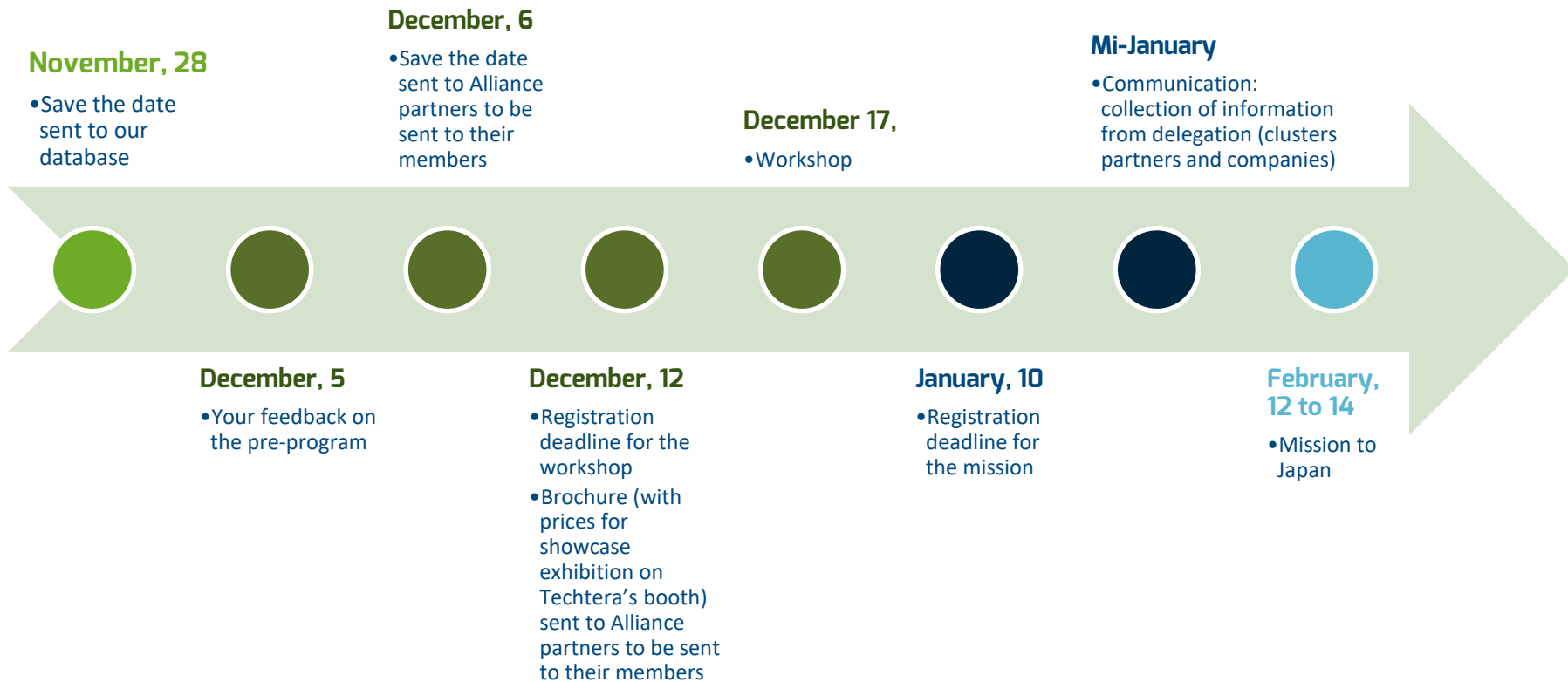


WORKSHOP: MARKET PRESENTATION, TECHNOLOGICAL MONITORING AND KEYS TO UNDERSTANDING THE JAPANESE MARKET

Tuesday 17 December 2019 – *Webinar option*
from 14:00 to 17:00 pm – *registration until December 12*

- Business relations with Japan
- **Overview of the Japanese market in the defense sectors and safety:** textiles, IoT, cybersecurity, aerospace...
- **Technological monitoring (patents, publications, state of the art) on the Japanese defense and security sectors:** textiles, IoT, cybersecurity, aerospace...
- More details on the February 2020 Japan Exploratory Mission
- Exchange time

Retroplanning





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techtera

