

Alliance

Alliance for International Business Development of Advanced Materials and CoNnectivity for DefenCe and SEcurity Markets, is a project funded under the **COSME programme** for European strategic cluster partnerships, aims to **mobilize cluster partners**, their SMEs, large companies and other key regional innovation actors to ensure development of **dual use technologies in the defense and advanced materials sectors**, to define common strategies on these issues to non-EU countries.

Thank you for taking the time to keep up with our project! This newsletter is brought out to keep you informed on the latest developments of ALLIANCE project, project progress and achievements, information on the project partners and other related news! If you want to stay in touch with our project follow us on [Linkedin!](#)



Project aims

The project gathers seven leading European partners in France, Italy and the Netherlands from **Advanced textile Materials and ICT industrial sectors oriented to the Defense and Security markets**. It aims to create an association, in the domain of advanced materials and textiles, ECT and connected materials for safety and defense applications; as a natural consequence we target a **long-term international partnerships** (business and technical) between European organisations (SMEs, technical centers, partners of the project) and international stakeholders in the USA, Japan and South Korea.

Targeted markets

US defense market is the biggest in the world with an estimated amount of 370 billion \$ in 2020.

Japan and South Korea are building strong strategic relations with Europe in the D&S sectors to reinforce their position in Asia. Their budget is increasing.

The project creates a **wide network of clusters and SMEs operating in the focus fields** interested in the dual use technologies and in commercial opportunities coming from the ALLIANCE network.

ALLIANCE Extra-EU Missions

AUSA Meeting and Exposition

(14-16 October 2019)

<https://ausameetings.org/2019annualmeeting/>

The main aim of this mission in Washington was a **better understanding of the defense and security market in USA** (mainly defense) and to identify with **key American players**, common issues and avenues of collaboration.



Meetings with American companies during the Association of the US Army **AUSA** event, annual meeting and exhibition, the largest land power forum in North America. Another outcome of the mission was the collaboration with KET4DUALUSE European Key Enabling Technologies for Dual Use Worldwide project” funded by EU COSME programme. We had a common meeting with **NDIA** (National Defense Industrial Association) that allowed our consortium learn more about this leading U.S. defense organisation and identify areas of collaboration and common interests with the delegations, their members and Europe in general.

Wearable Expo

(12-14 February 2020)

<https://www.wearable-expo.jp/>

ALLIANCE Consortium was in Japan in February 2020, in Osaka and in Tokyo to participate to the Wearable expo and to **create business relations with Japan**.



The aims of the mission were: a better understanding of the defense and security market in Japan, the identification with key Japanese players of common issues and avenues of collaboration and to facilitate Europe-Japan collaborations. Among the outcomes, **5 MoU possibilities are under discussion to facilitate future business and R&D collaborations**. The following entities were met:

UNITIKA	FUJITSU
MITSHUBISHI CHEMICAL	TEIJIN
KB SEIREN	TORAY
SHINSHU UNIVERSITY	KURARAY
METI	JCFA

After participating to AUSA and WEARABLE EXPO ,the ALLIANCE consortium will participate to **EU-Korea Cluster Policy Learning and Matchmaking Event** <https://eukrc2020.converve.io/index.php> 06-08/05/2020 Seoul, South Korea.

The event will take place in the context of the World IT Show, the largest ICT exhibition show in Korea.

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